



# Prospectus

## 2019 Community Art Project

Current as of February 1, 2019

### Activity Calendar



Online Application Period:	Feb 1 – Feb 24
Notification of Acceptance:	Feb 27
Sculptures Delivered to Artists:	Mar 16 – 31
Completed Sculptures picked up from artists and installed at host locations:	July 22 – 29
Art on Exhibit:	Aug 1 – Sept 30
Labor Day Festivities: (CCAL Booth, Artwork Scavenger Hunt, People's Choice Ballots)	Sept 2
Silent Auction of Art:	Sept 2
Art delivered to Auction Winners:	Oct 1 – Oct 4

### Overview

Crooked Creek Art League (CCAL) is located in Chapin, South Carolina. We have over 100 members, including painters of all mediums, photographers, sculptors and mixed media artists. All are welcome. CCAL is chartered as a non-profit organization under Section 501(c)(3) of federal tax law. We are a fully non-profit dynamic organization and depend on our members, business partners and donors to help us continue to grow the visual arts in our area in many varied ways. We provide on-location art exhibits at businesses, provide associate juror training, host an annual juried art show and, occasionally, provide arts supply funding to our local schools.

The Crooked Creek Art League wants to shine a light on the vibrant arts community in Chapin and surrounding areas. Toward that end, CCAL is partnering with the Town of Chapin to promote the arts and the town. We have been an active part of the community since we were established in 1995 and hope to have the chance to give back to the town. Through this project, CCAL is seeking artists to create and install public works of art throughout town in conjunction with the 2019 Chapin Labor Day Festival. This annual event, with over 20,000 participants, is the premier event in Chapin each year. It is a wonderful opportunity to show the vital role the arts play in a vibrant community. Artwork will be placed at strategic locations throughout the community including in front of the offices of business sponsors of the event.

We need your support to continue to make a difference for the artists and art in our community.

 	This organization is funded in part by the South Carolina Arts Commission which receives support from the National Endowment for the Arts. Additional support in this grant comes from the John and Susan Bennett Memorial Arts Fund of The Coastal Community Foundation of South Carolina.
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## **Eligibility and Application Procedures**

**Eligibility:** Participation is open to all artists. All applications will be considered on their merits using a weighted scoring system, and the twelve (12) best applications will be assigned a sculpture. Bonus points will be added to artists that are CCAL members. By submitting an application, artists agree to all terms outlined in the CCAL Community Art Project Artist Contract (included in its entirety at the end of this prospectus).

**Entry Fees:** A non-refundable application fee of \$10 entitles each artist to enter a proposal to creatively embellish and/or paint one public sculpture. Artists may submit more than one proposal with a separate entry and entry fee for each. No more than one proposal per artist will be assigned a sculpture.

**Artist Stipend:** Each selected artist will receive a stipend (\$100) for materials and labor. In addition, each artist will receive 10% of the proceeds (if any) from the silent auction of their artwork. Proceeds will be deemed to be any funds received above and beyond CCAL recouping the direct cost for the sculpture itself.

**Online Application Guidelines:** Online application for this project is required. Artists may submit their completed application at: [crookedcreekart.org/sail-into-Chapin](http://crookedcreekart.org/sail-into-Chapin) and pay the non-refundable entry fee. Notification of acceptance will be sent to the artist at the email address provided in their application.

The application should include:

1. Artist Biography and contact information (name, address, email, phone)
2. A Statement of Intent that includes all of the following:
  - Details of the intention of the proposed artwork, including conceptual motivations, materials and processes, and unique installation process requirements;
  - Description of how you and your work would reflect and support the mission of CCAL, this project and the Town of Chapin
  - Description of how you and your work would interface with and appeal to the public and diverse community in Chapin;
3. High quality samples of similar work by the artist including image file, title, media, size and date completed;
4. Overview, diagrams, and sketches of the proposed artwork including materials to be used
5. Artist Statement or Curatorial Statement.

**Selection and Notification:** All applications received will be thoroughly reviewed and scored by a panel of artists and key community stakeholders. A minimum of 12 artists will be selected based on the strength of their proposals. All artists will be notified as to their selection status by Feb 27.

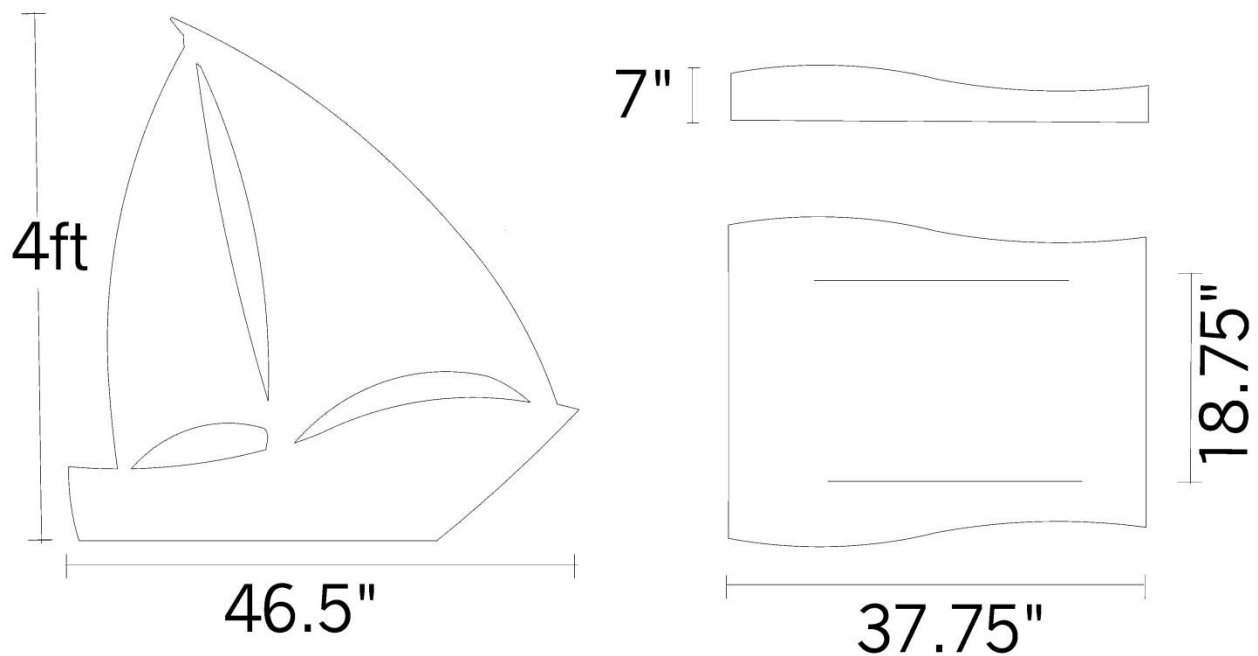
**Size and Condition:** All selected artists will receive a free-standing aluminum sculpture (prototype and dimensions shown in photos below). The initial sculpture consists of a sailboat cut in a flat approximately 3/16 inch thick aluminum sheet which will be mounted vertically to an aluminum base with an additional aluminum segment in a “wave” shape mounted vertically approximately 6 of inches in front of the boat on each side. When the artist receives it, the aluminum will have been cut, cleaned, welded into the layout shown and coated with white

primer. When delivered to the artist, the sculpture will be temporarily mounted to a flat plywood base for stability. When completed, the aluminum base of this sculpture will be permanently mounted on a deck-like wooden base which will lift it so that the top of the overall completed artwork will stand approximately 6 feet above the ground. The sculpture will be viewed in the round so it must be creatively embellished/painted to be viewed from all sides.

Prototype of sculpture:



Schematic for sculpture:



Artists will complete the initial sculpture according to their proposed design. All finished artwork must be outdoor ready, completed using only durable materials that can withstand exposure to outdoor conditions (sun, rain, etc.) without significant degradation for a reasonable period (two years minimum). All artwork must be finished in such a way that there are no protruding elements that could present a danger to the visiting public or be easily broken off. All artwork must be able to withstand light handling and touching by members of the visiting public without ill effect.

**Ownership:** All works of art produced will become the sole property of the Crooked Creek Art League. CCAL will hold all rights to auction ownership of the individual pieces to individuals or businesses within the community. Once received from the artist, the artist freely relinquishes all rights to the artwork and to any funds raised through its sale except that, each artist will receive 10% of the proceeds (if any) from the silent auction of their artwork. Proceeds will be deemed to be any funds received above and beyond CCAL recouping the direct cost for sculpture itself.

**Copyright:** The artist retains copyright for their design, but grants CCAL unrestricted rights to use images of the artwork and the artist in promoting the Community Art Project.

**Liability/Art Pickup:** All artwork will be moved or installed at their permanent locations by the designated date. The artist will be responsible for the safety and security of the artwork while it is in their possession. The artist will not be responsible for transporting the artwork but is welcome to be present during its installation at the assigned host site. While reasonable effort will be made to ensure the safety of the artwork during the period of public display, at no time will the Crooked Creek Art League (CCAL) or the Town of Chapin have any obligation to the artist relative to the safety of your art work.

**Awards:** Members of the public will cast ballots which will determine one People's Choice award winner. A sign designating it as the People's Choice winner will be posted in front of the winning piece.

**Promotion:** Artists must agree to participate in media coverage and promotion of the project if asked. This may include: photo ops, video footage, interviews, quotes and public appearance(s).

**Crooked Creek Art League** reserves the right to accept or reject applications for works of art not deemed appropriate. Violations of guidelines included in this prospectus will be reviewed by the Exhibit Committee. *Remember that your art will be on display in a public place with children and subject matter must be safe and appropriate.*

# CCAL COMMUNITY ART PROJECT APPLICATION

Submit completed application and make payment at: [crookedcreekart.org/sail-into-Chapin](http://crookedcreekart.org/sail-into-Chapin)

The application should include:

1. Artist Biography and contact information (name, address, email, phone)
2. A Statement of Intent that includes all of the following:
  - Details of the intention of the proposed artwork, including conceptual motivations, materials and processes, and unique installation process requirements;
  - Description of how you and your work would reflect and support the mission of CCAL, this project and the Town of Chapin
  - Description of how you and your work would interface with and appeal to the public and diverse community in Chapin;
3. High quality samples of similar work by the artist including image file, title, media, size and date completed;
4. Overview, diagrams, sketches of the proposed artwork including materials to be used
5. Artist Statement or Curatorial Statement.

## CCAL COMMUNITY ART PROJECT ARTIST CONTRACT

**By submitting an application, the artist agrees:**

- I have read the Prospectus and agree with all the rules and regulations therein.
- I will adhere to application requirements, pickup and delivery dates.
- My artwork will conform to the intent of the project and reflect positively on CCAL and the community.
- I understand that my artwork will be displayed outdoors and exposed to the elements and it will be developed in such a way to minimize degradation through exposure as much as possible.
- I understand that members of the public will be likely to interact with my artwork including touching it and it will be developed in such a way to be safe and to withstand light handling without ill effect.
- I understand that I retain copyright over the design of my artwork.
- I understand that once the artwork is delivered to CCAL, I relinquish all claims of ownership of the artwork to CCAL to use and/or sell at their discretion.
- I grant unrestricted rights to CCAL for use of images of the artwork as well as photos and my image in promotional materials related to this project.
- I agree to participate in the public unveiling of my artwork and to participate in promotion and media coverage of the project if asked.
- I understand that violations of the guidelines will be reviewed by the Project Committee and/or CCAL Board of Directors and that failure to comply may disqualify me from future CCAL events/competitions.

***(Electronic submission of application constitutes a written agreement by the artist)***