



### **Why Become a Sponsor?**

CCAL is a dynamic organization. We are fully non-profit and depend on our members, business partners and donors to help us continue to grow the visual arts in our area. We need your support to continue to make a difference for the artists and art in our community. A partnership with CCAL is an investment that lets everyone know that you value the contribution of the visual arts to a dynamic and growing community, and that you want to be a part of that community. CCAL is chartered as a non-profit organization under section 501-(C)-3 of federal tax law. Your donations are greatly appreciated and are tax-deductible to the extent allowed by law. You can also opt to receive no benefits, making your donation fully tax deductible. As a sponsor, you will help CCAL to recognize, reward, and encourage our members and exhibitors to continue to grow as artists, both within the League and in the community, grow our programming, bolster artist awards, and help sustain the hard work of individuals deeply committed to our community artists. Donations can be dedicated to our annual juried show, special projects or general operations. Any size donation is always welcome and appreciated. Sponsorships start as low as \$25 and may commemorate a special person or event. All sponsor benefits are good for one year from the date of donation. Everything we do depends on individual and community support. Show your support by making a tax deductible donation here. Thank you!

#### **Levels of Sponsorship**

- Award Sponsor - \$250+
- Premium Sponsor - \$200
- Platinum Sponsor - \$100
- Gold Sponsor - \$75
- Silver Sponsor - \$50
- Bronze Sponsor - \$25

Interested in working with us to determine how your employer could partner with CCAL? Please let us know, we'd love to discuss options with you.

**Based on your donation level, as a sponsor you will receive:**

| <b>Benefit</b>  | <b>Bronze</b> | <b>Silver</b> | <b>Gold</b> | <b>Platinum</b> | <b>Premium</b> | <b>Award</b> |
|---|---------------|---------------|-------------|-----------------|----------------|--------------|
| An investment that lets everyone know that you value the contribution of the visual arts to a dynamic and growing community                           | X             | X             | X           | X               | X              | X            |
| Invitations to openings, public programs, and special events  | X             | X             | X           | X               | X              | X            |
| Copies of CCAL brochures to display on their premises   | X             | X             | X           | X               | X              | X            |
| Name reference in CCAL brochure (circulated throughout the midlands)  |               |               |             | X               | X              | X            |
| Logo, Name and URL placement in CCAL brochure (circulated throughout the midlands)  |               |               |             |                 | X              | X            |
| A logo/name reference in CCAL emails to members/subscribers   |               |               |             | X               | X              | X            |
| Inclusion on a sponsor plaque to display your support for the visual arts in CCAL public galleries  |               |               |             |                 | X              | X            |
| Name/logo recognition in signage at CCAL events   |               |               |             | X               | X              | X            |
| Name recognition in all press releases related to events  |               |               | X           | X               | X              | X            |
| Featured on postcard advertising for events   |               |               |             |                 | X              | X            |
| Opportunities for sponsor logo placement in PSA's related to events, newspaper ads and magazine press   |               |               |             | X               | X              | X            |
| Prominent name and logo placement on all print and email materials related to events  |               |               |             | X               | X              | X            |
| Most prominent name and logo placement on all print and email materials related to events   |               |               |             |                 | X              | X            |
| Recognition on the organization's website   | X             | X             | X           | X               | X              | X            |
| Prominent logo/name recognition/link on the CCAL website  |               |               |             | X               | X              | X            |
| Naming rights for one of this year's Juried Show Awards, opportunity to present that award at the event (also available to Individual Award Sponsors) |               |               |             |                 |                | X            |
| Sponsor recognition signage displayed with the winning artwork for Individual Award Sponsors  |               |               |             |                 |                | X            |
| Recognition by event speakers from the podium   | X             | X             | X           | X               | X              | X            |
| Sponsor name recognition in Juried Show Program   | X             | X             | X           | X               | X              | X            |
| Logo and URL recognition in Juried Show Program   |               | X             | X           | X               | X              | X            |
| Business card ad in Juried Show Program   |               |               | X           | X               | X              | X            |
| Half page B/W ad in Juried Show Program   |               |               |             | X               | X              | X            |
| Full page color ad in Juried Show Program   |               |               |             |                 | X              | X            |
| Preferred seating/tables at juried show   |               |               |             |                 | X              | X            |