## Based on your donation level, as a sponsor you will receive:

Benefit	Bronze	Silver	Gold	Platinum	Premium
An investment that lets everyone know that you value the	Х	Х	Х	Х	Х
contribution of the visual arts to a dynamic and growing community	^			^	
Invitations to openings, public programs, and special events	Х	Х	Х	Х	Χ
Copies of CCAL brochures to display on their premises	Х	Х	Χ	Х	Χ
Name reference in CCAL brochure (circulated throughout the midlands)				Х	X
Logo, Name and URL placement in CCAL brochure (circulated throughout the midlands)					Х
A logo/name reference in CCAL emails to members/subscribers				Χ	Χ
Inclusion on a sponsor plaque to display your support for the visual arts in CCAL public galleries					Х
Name/logo recognition in signage at CCAL events				Χ	Χ
Name recognition in all press releases related to events			Χ	Χ	Χ
Featured on postcard advertising for events					Χ
Opportunities for sponsor logo placement in PSA's related to events, newspaper ads and magazine press				Х	Х
Prominent name and logo placement on all print and email				Х	Х
materials related to events					
Most prominent name and logo placement on all print and email materials related to events					Х
Recognition on the organization's website	Х	Х	Х	Х	Χ
Prominent logo/name recognition/link on our new CCAL website				Χ	Χ
Naming rights for one of this year's Juried Show Awards, opportunity to present that award at the event (also available to Individual Award Sponsors)					Х
Sponsor recognition signage displayed with the winning artwork for Individual Award Sponsors					Х
Recognition by event speakers from the podium	Х	Х	Х	Х	Χ
Sponsor name recognition in Juried Show Program	Х	Х	Х	Х	Χ
Logo and URL recognition in Juried Show Program		Х	Х	Х	Χ
Business card ad in Juried Show Program			Х	Х	Χ
Half page B/W ad in Juried Show Program				Х	Χ
Full page color ad in Juried Show Program					Χ
Preferred seating/tables at juried show					Х